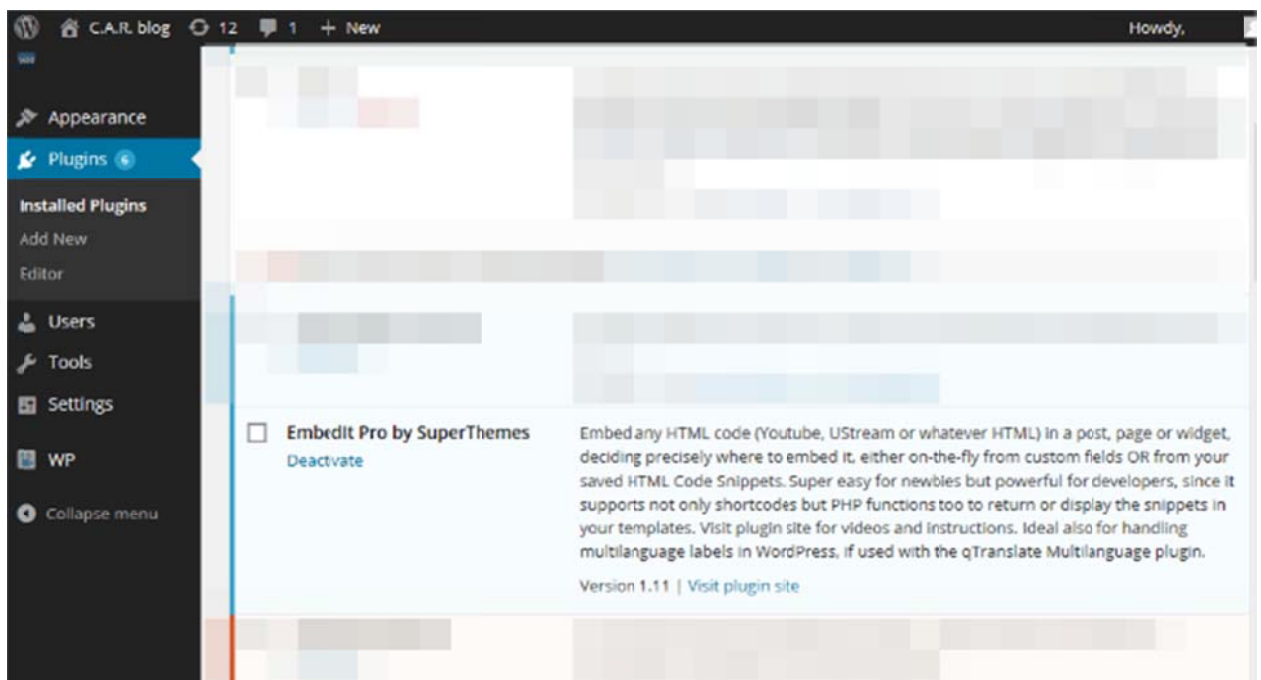


How to add C.A.R. videos to WordPress

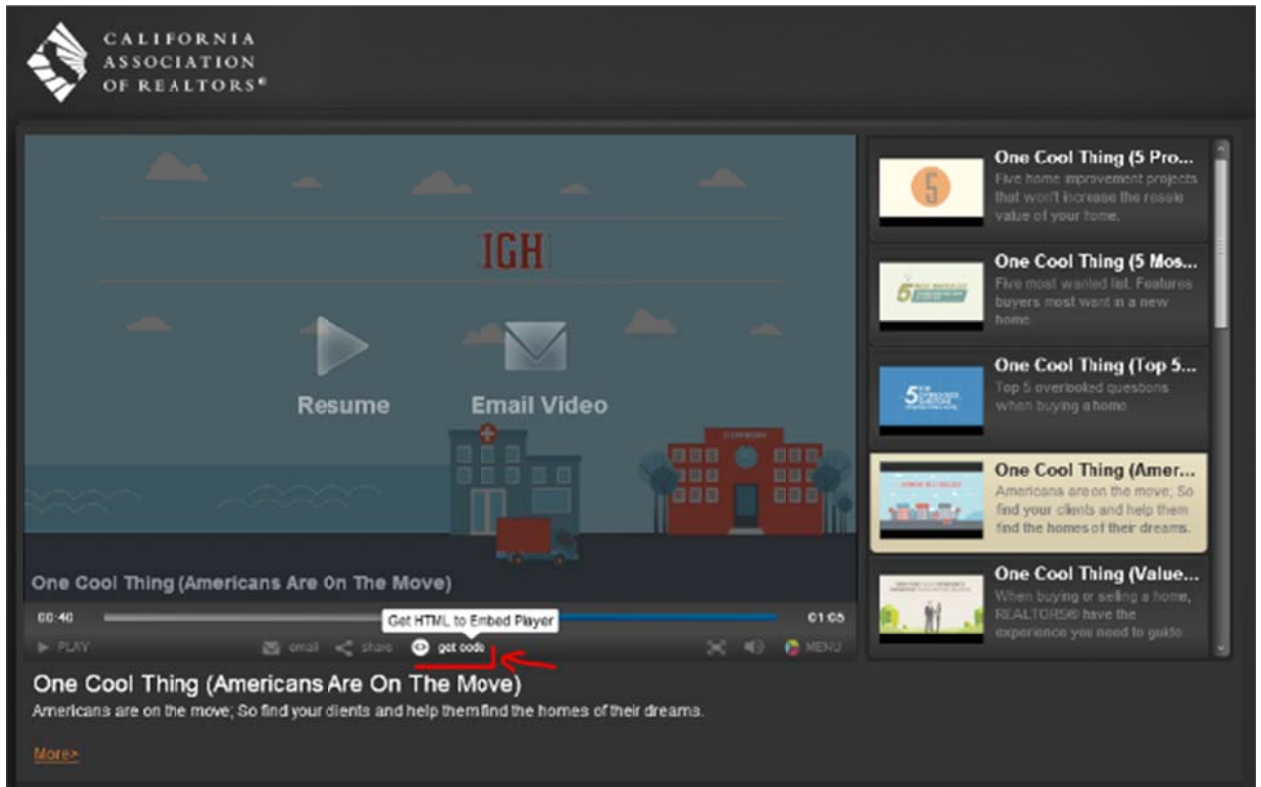
These instructions are intended for users of WordPress.org (self-hosted) blogs. WordPress.com users should use the available embed option in the C.A.R. video share option. While C.A.R. does not endorse the use of any specific WordPress plugins, we have successfully used EmbedIt Pro in our own blog. There are many similar plugins and you should do your own research to find the one that will work best for your situation. Use this tutorial at your own risk.

1. Access the administrative panel of your WordPress blog.
2. If necessary search for, download, and add the plugin **EmbedIt Pro** (by SuperThemes) to your WordPress installation.

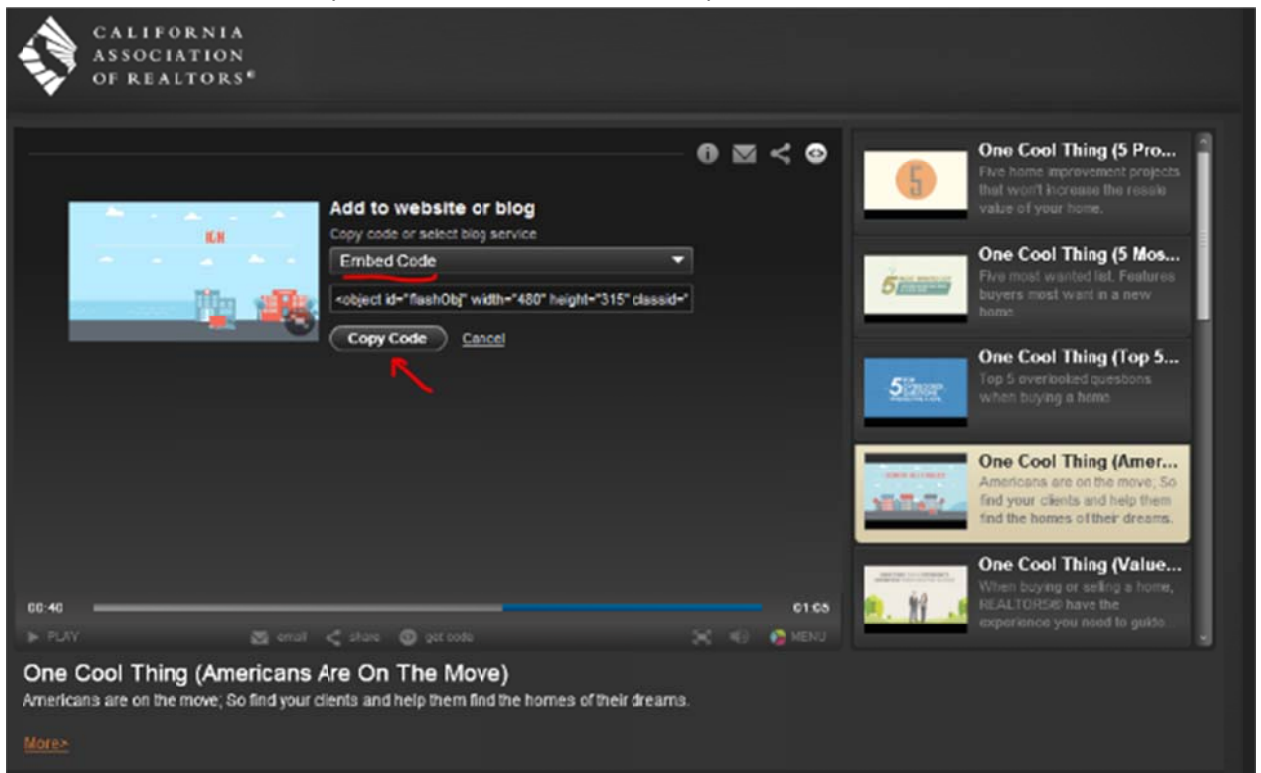


3. Next, return to the C.A.R. video you would like to share on your WordPress post.
Example: <http://videos.car.org/onecoolthing>

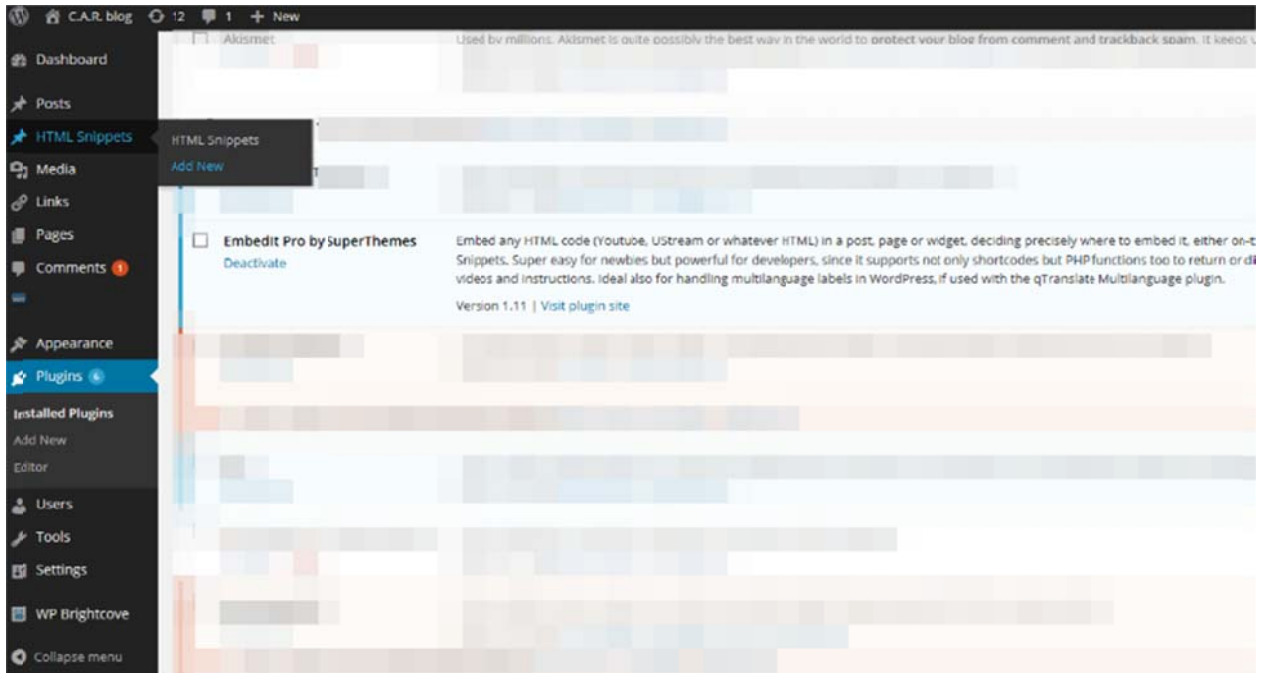
4. Click the **Get Code** button below the C.A.R. video to access the embed code.



5. Ensure **Embed Code** is selected from the options menu (*not* WordPress!) and press the **Copy Code** button and return to your WordPress administrative panel.

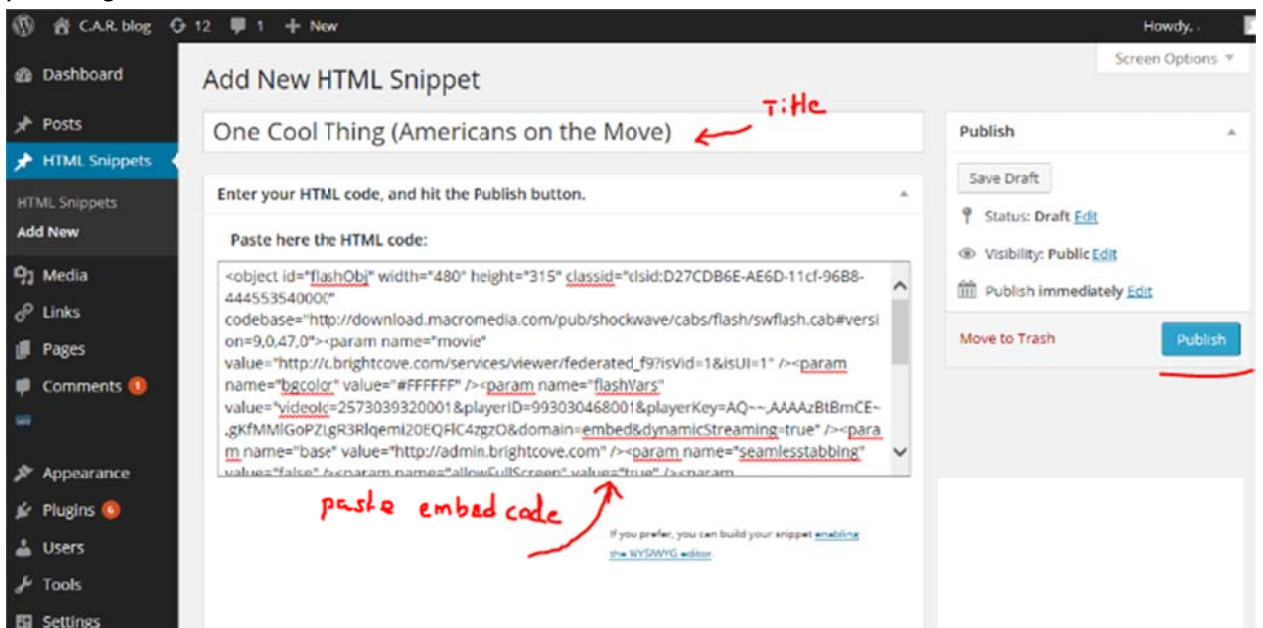


6. Once the Embed Pro plugin has been successfully installed, you will notice a new menu option in your WordPress installation: **HTML Snippets**.



Click this new tab and select **Add New** from the secondary menu options.

7. Add a title to the title field and, into the box below, paste the video embed code you copied earlier from the C.A.R. video player. Set your publish options as desired and press the **Publish** button to save the snippet. *This action merely creates an item you can reference from your post later and does not add a new page to your blog.*



8. Once you press the **Publish** button, a yellow field will appear below the embed code with the name of the snippet. It is not necessary for you to copy this snippet. WordPress will suggest the

last created snippet name to you later.

The screenshot shows the WordPress snippet editor interface. At the top, the title is "One Cool Thing (Americans on the Move)". Below the title, there is a text area with the instruction "Enter your HTML code, and hit the Publish button." A code block contains the following HTML code:

```
<object id="flashObj" width="480" height="315" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000" codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=9,0,47,0"><param name="movie" value="http://c.brightcove.com/services/viewer/federated_f9?isVid=1&isUI=1" /><param name="bgcolor" value="#FFFFFF" /><param name="flashVars" value="videoid=2573039320001&playerID=993030468001&playerKey=AQ~~,AAAAzBtBmCE-.gKfMMlGoPZLgR3Rlqemi20EQFC4zgzO&domain=embed&dynamicStreaming=true" /><param name="base" value="http://admin.brightcove.com" /><param name="seamlesstabbing" value="false" /><param name="allowFullScreen" value="true" /></object>
```

Below the code block, a yellow box contains the instruction: "You can embed the entered HTML code in your posts and pages pasting this shortcode: `[embedit snippet="one-cool-thing-americans-on-the-move"]`".

On the right side, there is a "Publish" panel with the following information:

- Status: Published [Edit](#)
- Visibility: Public [Edit](#)
- Published on: Jan 22, 2014 @ 12:09 [Edit](#)
- Buttons: [Move to Trash](#) and [Update](#)

- Now create/edit your blog post and click the location where you would like to add the C.A.R. video. Click the **HTML Snippet** button located in your page editing toolbar.

The screenshot shows the WordPress post editor interface. At the top, the title is "Welcome to the Property Management and Investment Blog". Below the title, there is a text area with the instruction "Enter your HTML code, and hit the Publish button." A code block contains the following HTML code:

```
<object id="flashObj" width="480" height="315" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000" codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=9,0,47,0"><param name="movie" value="http://c.brightcove.com/services/viewer/federated_f9?isVid=1&isUI=1" /><param name="bgcolor" value="#FFFFFF" /><param name="flashVars" value="videoid=2573039320001&playerID=993030468001&playerKey=AQ~~,AAAAzBtBmCE-.gKfMMlGoPZLgR3Rlqemi20EQFC4zgzO&domain=embed&dynamicStreaming=true" /><param name="base" value="http://admin.brightcove.com" /><param name="seamlesstabbing" value="false" /><param name="allowFullScreen" value="true" /></object>
```

Below the code block, a yellow box contains the instruction: "You can embed the entered HTML code in your posts and pages pasting this shortcode: `[embedit snippet="one-cool-thing-americans-on-the-move"]`".

On the right side, there is a "Publish" panel with the following information:

- Status: Published [Edit](#)
- Visibility: Public [Edit](#)
- Revisions: 3 [Browse](#)
- Published on: May 7, 2013 @ 9:46 [Edit](#)
- Buttons: [Move to Trash](#) and [Update](#)

Below the "Publish" panel, there is a "Categories" panel with the following information:

- All Categories [Most Used](#)

10. A new box will appear with the Embedit Snippet video name already entered. Press the OK button to use this video or paste the shortcode of any other Embedit Snippet.

The screenshot shows a WordPress editor interface for a blog post titled "Welcome to the Property Management and Investment Blog". A modal dialog box titled "car.org needs some information" is open, asking for a "Script Prompt" and displaying the URL "one-cool@img-americans-on-the-move". The dialog has "OK" and "Cancel" buttons. The background shows the post content and the right-hand sidebar with "Publish" and "Categories" sections.

11. Once you are happy with your post, press the Update button to save your changes and complete the publishing process of the video. Congratulations, your video should now appear on your site.

The screenshot shows the published blog post. The main content area contains the text from the previous image, followed by an embedded video player. A red arrow points to the video player. The video player shows a thumbnail with the text "- ECONOMY HAS STABILIZED -" and a play button. Below the video player, there are sections for "COMMENTS" (0 Comments), "CATEGORIES" (C.A.R.), and "AUTHOR" (admin). The right-hand sidebar features "TAGS", "ARCHIVES" (listing months from May to November 2013), and "OUR VIDEOS" (showing a video thumbnail for "California REALTORS®: Champions of").