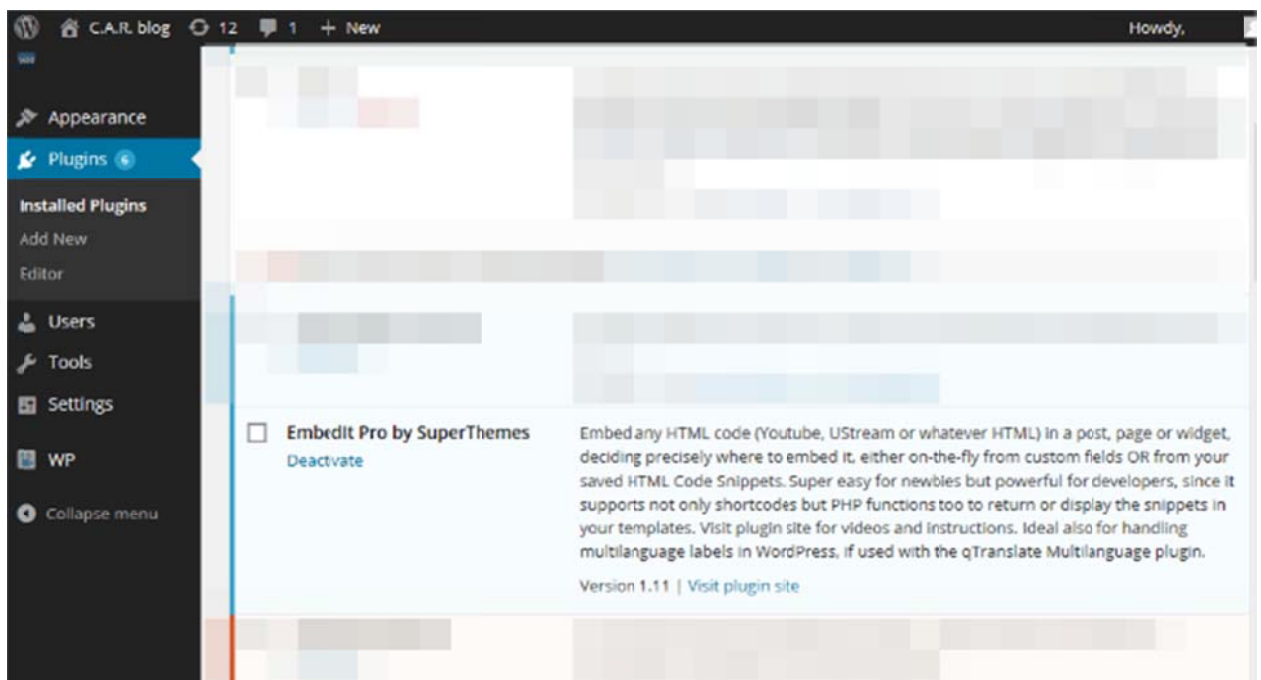


How to add C.A.R. videos to WordPress

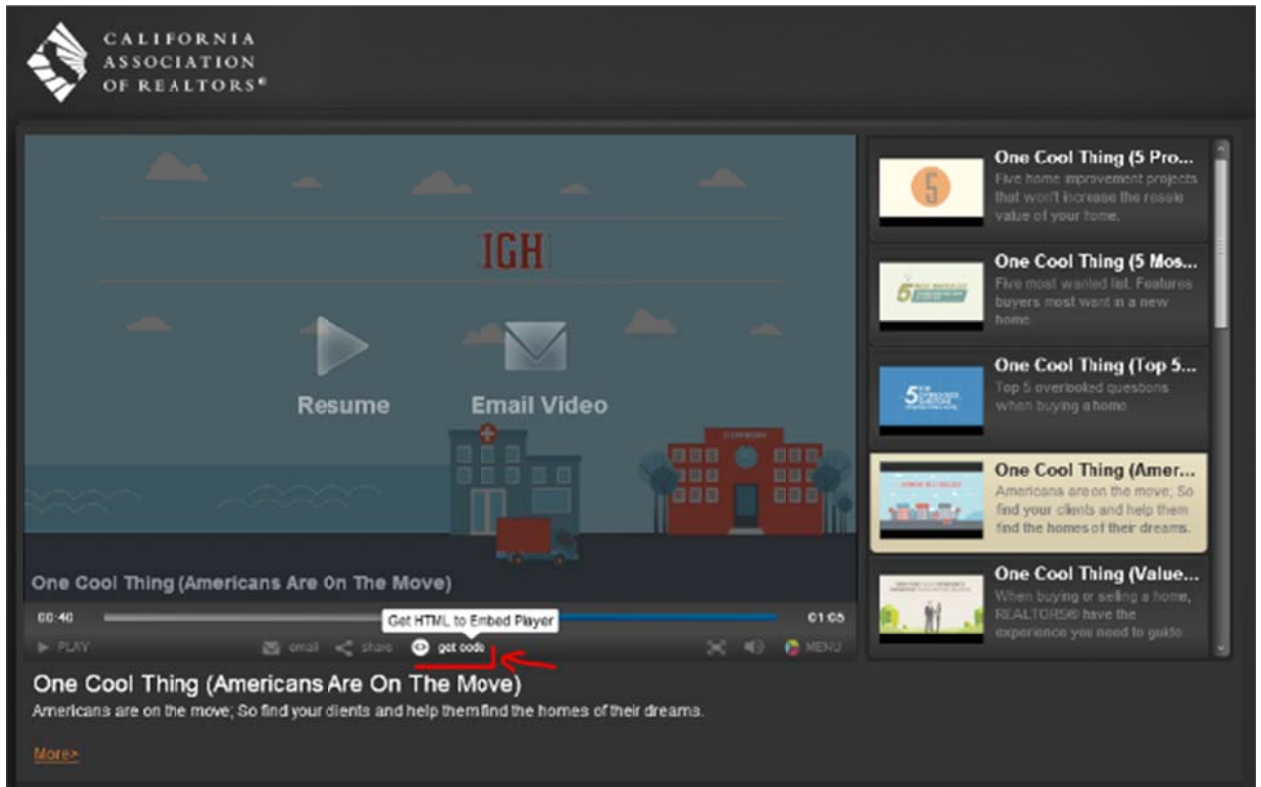
These instructions are intended for users of WordPress.org (self-hosted) blogs. WordPress.com users should use the available embed option in the C.A.R. video share option. While C.A.R. does not endorse the use of any specific WordPress plugins, we have successfully used EmbedIt Pro in our own blog. There are many similar plugins and you should do your own research to find the one that will work best for your situation. Use this tutorial at your own risk.

1. Access the administrative panel of your WordPress blog.
2. If necessary search for, download, and add the plugin **EmbedIt Pro** (by SuperThemes) to your WordPress installation.

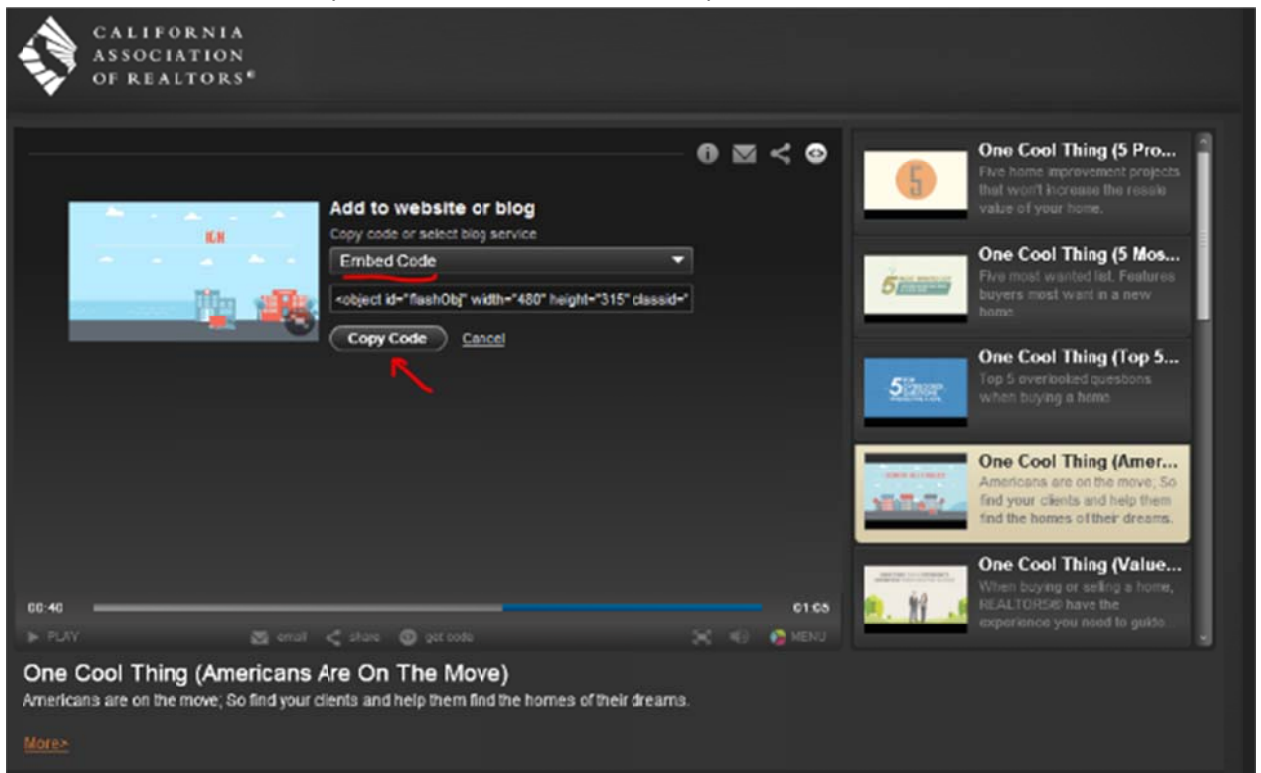


3. Next, return to the C.A.R. video you would like to share on your WordPress post.
Example: <http://videos.car.org/onecoolthing>

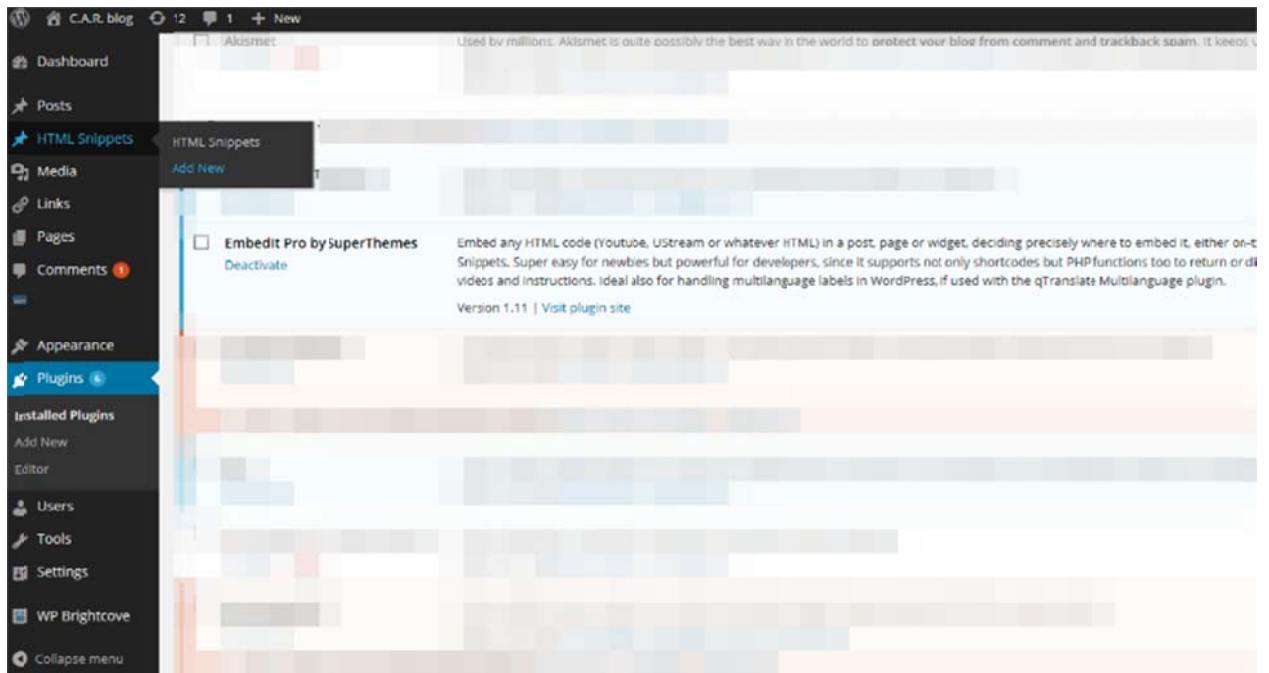
4. Click the **Get Code** button below the C.A.R. video to access the embed code.



5. Ensure **Embed Code** is selected from the options menu (*not* WordPress!) and press the **Copy Code** button and return to your WordPress administrative panel.

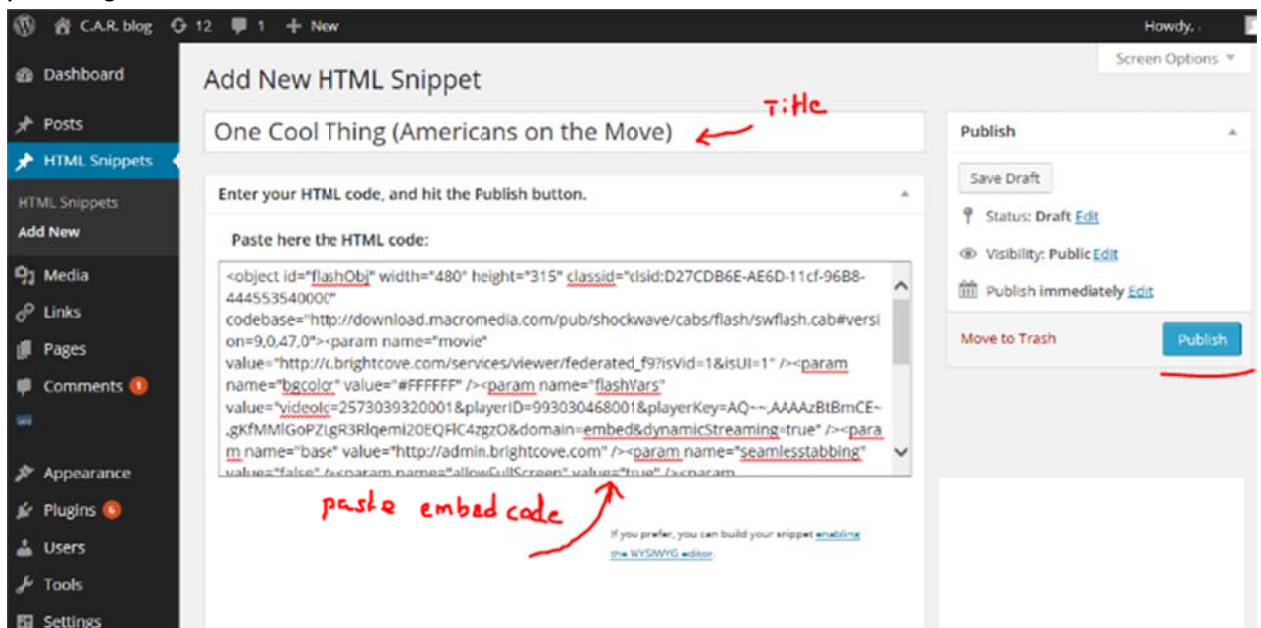


6. Once the Embed Pro plugin has been successfully installed, you will notice a new menu option in your WordPress installation: **HTML Snippets**.



Click this new tab and select **Add New** from the secondary menu options.

7. Add a title to the title field and, into the box below, paste the video embed code you copied earlier from the C.A.R. video player. Set your publish options as desired and press the **Publish** button to save the snippet. *This action merely creates an item you can reference from your post later and does not add a new page to your blog.*



8. Once you press the **Publish** button, a yellow field will appear below the embed code with the name of the snippet. It is not necessary for you to copy this snippet. WordPress will suggest the

last created snippet name to you later.

The screenshot shows a WordPress snippet editor. The title is "One Cool Thing (Americans on the Move)". Below the title, there is a text area with the instruction "Enter your HTML code, and hit the Publish button." and a section labeled "Paste here the HTML code:" containing a large block of HTML code for a video player. Below the code, a yellow box contains the instruction "You can embed the entered HTML code in your posts and pages pasting this shortcode: [embedit snippet='one-cool-thing-americans-on-the-move']". To the right, a "Publish" sidebar shows the status as "Published", visibility as "Public", and the published date as "Jan 22, 2014 @ 12:09". There are "Move to Trash" and "Update" buttons.

9. Now create/edit your blog post and click the location where you would like to add the C.A.R. video. Click the **HTML Snippet** button located in your page editing toolbar.

The screenshot shows a WordPress post editor. The title is "Welcome to the Property Management and Investment Blog". The permalink is "http://5/welcome-to-the-pm-i-blog/". The editor toolbar includes buttons for "Add Media", "HTML Snippet" (highlighted with a red arrow), and "Custom Field". The main content area contains the text: "Welcome to the C.A.R. Property Management and Investment blog! The PM & I Section is getting into the social media scene so we can stay connected to you and you to us. We'll be posting information about future events, benefits of your membership, current news, pertinent legislation, tips for a successful business and host guest bloggers. You're encouraged to engage in the posts and share input as we look forward to hearing from you regarding your residential and small multi-family property investment and management issues and needs." To the right, a "Publish" sidebar shows the status as "Published", visibility as "Public", and the published date as "May 7, 2013 @ 9:46". There are "Move to Trash" and "Update" buttons, and a "Categories" section at the bottom.

10. A new box will appear with the Embedit Snippet video name already entered. Press the OK button to use this video or paste the shortcode of any other Embedit Snippet.

The screenshot shows the WordPress editor interface for a post titled "Welcome to the Property Management and Investment Blog". A modal dialog box titled "car.org needs some information" is open, asking for a "Script Prompt" to insert the name of the HTML Snippet. The text "one-cool@img-americans-on-the-move" is entered in the input field. The dialog has "OK" and "Cancel" buttons. In the background, the post content is visible, and the right-hand sidebar shows the "Publish" section with options like "Status: Published", "Visibility: Public", and "Published on: May 7, 2013 @ 9:46". The "Categories" section shows "C.A.R." selected.

11. Once you are happy with your post, press the Update button to save your changes and complete the publishing process of the video. Congratulations, your video should now appear on your site.

The screenshot shows the published version of the blog post. The text "Welcome to the C.A.R. Property Management and Investment blog! The PM & I Section is getting into the social media scene so we can stay connected to you and you to us. We'll be posting information about future events, benefits of your membership, current news, pertinent legislation, tips for a successful business and host guest bloggers. You're encouraged to engage in the posts and share input as we look forward to hearing from you regarding your residential and small multi-family property investment and management issues and needs." is displayed. Below the text is an embedded video player. A red arrow points to the video player. The video player shows a thumbnail with the text "- ECONOMY HAS STABILIZED -" and a play button. Below the video player, there are sections for "COMMENTS" (0 Comments), "CATEGORIES" (C.A.R.), and "AUTHOR" (admin). On the right side of the page, there are sections for "TAGS", "ARCHIVES" (listing months from May 2013 to November 2013), and "OUR VIDEOS" (listing a video titled "California REALTORS®: Champions of").